

Bringing balance to the electric switch



Your fleet emissions are lower, your operating costs are down, your drivers are saving money with tax incentives. And getting here was an absolute breeze. This is what embracing electric with Alphabet feels like.

For our expert support on electrifying your fleet, contact us at csalphabet@alphabet.co.uk or call 0370 5050 100 to speak with a member of our team.

ALPHABET



Advertising feature

The Road to Zero: What's your next move?

The journey to zero emissions is accelerating, driven by the UK Government's ambitious Road to Zero strategy. But what does it mean for your fleet? And how can you confidently take the next steps toward electrification?



Your journey to sustainability

Ready to take the first steps on the Road to Zero? Follow Alphabet's top tips below.

- 1 Define your sustainability goals**
What does success look like for your business? Whether it's achieving carbon neutrality by a certain date or cutting fuel usage in half, defining clear goals ensures you stay on track.
- 2 Assess your current fleet**
Take stock of your existing vehicles. What's their daily mileage? Fuel usage? Are they underutilised? Knowing where you stand will help you determine the right changes to make.

- 3 Promote smart driving habits**
Encourage your drivers to adopt good practices – like route optimisation, smoother braking, less frequent

acceleration, using cruise control and reducing idling. These small changes can lead to significant fuel savings and increased road safety.

- 4 Plan for gradual change**
Sustainability is a journey, not a race. Transition your fleet gradually and monitor progress to ensure each step delivers the expected results.

Whether you manage 30 vehicles or 30,000, contact Alphabet today and start planning your fleet's future with a Fleet News Fleet Recommended leasing partner for 2025.

Contact us at csalphabet@alphabet.co.uk or call 0370 5050 100 to speak with a member of our team.

The future is electric

You're likely to be familiar with the Road to Zero – a detailed plan outlining the Government's strategy to improve air quality, reduce road accidents and transition to zero-emission road transport by 2040. For fleets, this means embracing electric vehicles is no longer optional – it's essential.

But transitioning to a sustainable fleet isn't just about compliance; it's an opportunity to cut fuel and maintenance costs, meet changing employee demands and support internal sustainability targets. And in choosing Alphabet as a partner, your mobility is made easy.

Your partner on the Road to Zero

The sustainability journey doesn't have to be daunting – Alphabet is here to guide you every step of the way.

From choosing the right vehicles to implementing policies that drive change, their experts give actionable advice and ongoing support tailored to your fleet.