



Boost your fleet's efficiency by partnering with a preferred supplier of fuel and fuel cards

The world of mobility is changing rapidly, but the need for operational efficiency in fleets remains critical.

"We continue to see a focus on delivering efficient, cost-effective operations among our customers," says Euan Moir, Head of Business Mobility UK, Shell.

"Whether their priority is meeting growing demand or accelerating the electric vehicle (EV) transition, fleets of all types are working hard to achieve more with less."

It is why, at Shell Fleet Solutions & Commercial Road Transport, we collaborate with fleet managers to understand their needs and to help improve efficiency through seamless fleet management.

Empowering fleets to be more efficient

The Shell Card is an effective example of how we can help fleets operate more efficiently – enabling customers to:

- Simplify fleet management with one card and one invoice for fuel, EV charging at home, at the depot, on-the-go, and non-fuel services while out on the road.
- Refuel and recharge efficiently with



access to an extensive network of fuel stations and more than 23,000 public on-the-go charge points across the UK.

- Reduce admin and improve decision-making with all fuel and EV data in one place using the Shell Fleet Hub (or integrated with their own systems via Shell APIs).

Building on that, we help fleet managers integrate their telematics and Shell Card data within our Shell Fleet Insights

solution – offering further opportunities for improved efficiency and reduced costs.

Making journeys easier for drivers

As well as improving efficiency, the Shell Card helps fleet managers support the wellbeing of their drivers through:

- Shell GO+ Rewards that give drivers money off in-store products and e-gift cards for partners such as John Lewis and Uber – all by collecting points using the Shell Card.
- High-quality fuel station facilities that enable drivers to make the most of their downtime with a range of food and drinks, plus free Wi-Fi.
- Secure and accessible sites that offer support for drivers with different mobility needs, including refuelling assistance and Pay at Pump mobile payments.^[1]

The Shell Card: A fuel card fleets can trust

Creating a more efficient fleet is not just about the solutions. Becoming a supplier of choice for 'Fuel and Fuel Cards' shows that the Shell Card has credibility among the people who matter most – the fleet professionals who trust us to help them improve the efficiency of their operations.



"We're delighted that Shell Fleet Solutions has been recognised as a supplier of choice for 'Fuel and Fuel Cards' in the 'Fleet Recommended Programme for 2025'. There's no better source of insight than the first-hand experiences of fleet professionals who rely on our services every day. We aim to help our customers access simpler, smarter and more sustainable ways to operate their fleets – and this shows that we're meeting the needs of fleets and their drivers effectively."

Euan Moir, Head of Business Mobility UK, Shell

Discover more about the Shell Card and how it can power fleet success:
Shell Fuel and EV Card for your Business | Business

[1] Available at selected stations



Shell Card

Your all-in-one mobility solution

Manage your fleet with one card and one invoice. Discover how the Shell Card can support your business:
www.shell.co.uk/shellcard



Access over 23,000 on-the-go EV charge points across the UK via the Shell Recharge network.



Monitor your vehicle telematics and Shell Card data through one simple platform with Shell Fleet Insights.



Manage your fuel and non-fuel related purchases through a single, consolidated invoice.



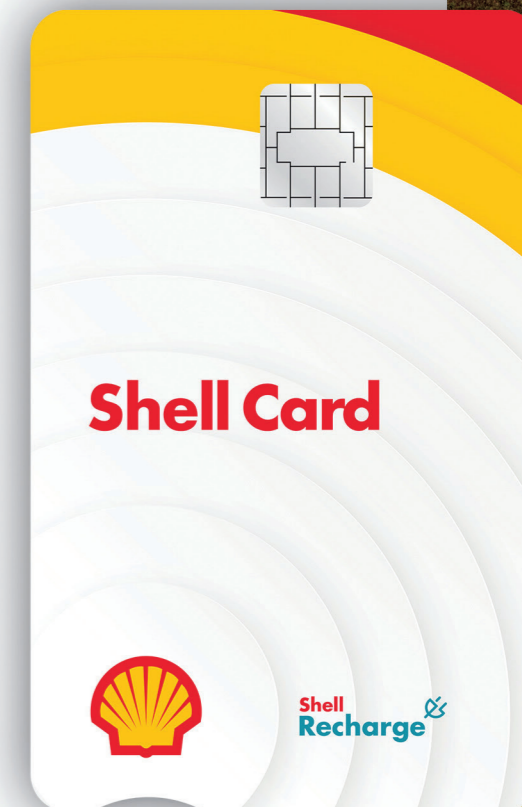
Drivers can unlock savings and enjoy exclusive member benefits with their personal Shell GO+ Rewards account.



Keep your vehicles ready for use at all times with Shell e-Depot charging solutions.



Enhance security through chip, PIN and e-PIN favourites.



Your Shell Card can be managed via our online portal, Shell Fleet Hub, wherever you are.

SHELL FLEET SOLUTIONS